



## **Annual Review of Bain Capital Private Equity's UK Operations April 2023**

Bain Capital Private Equity (Europe), LLP is an investment adviser authorized and regulated by the Financial Conduct Authority ("FCA"). Bain Capital Private Equity (Europe), LLP is an indirect subsidiary of Bain Capital, LP, a global investment firm based in Boston, Massachusetts, USA. It is based in London and is the investment adviser to the following European private equity funds:

- Bain Capital Fund VII-E, LP
- Bain Capital Fund VIII-E, LP
- Bain Capital Europe Fund III, LP
- Bain Capital Europe Fund IV, LP
- Bain Capital Europe Fund V, SCSp (collectively the "European Private Equity Funds")

Bain Capital Private Equity (Europe), LLP provides investment advice to the Bain Capital European Private Equity Funds regarding the acquisition and disposition of securities. Bain Capital Private Equity (Europe), LLP has implemented a Conflicts of Interest Statement.

### **Commitment to Walker Guidelines**

Because we believe in the importance of disclosure and transparency in the private equity industry, Bain Capital Private Equity (Europe), LLP was an active participant in the formulation of the Guidelines for Disclosure and Transparency in Private Equity, promulgated by an advisory group formed by the British Venture Capital Association ("BVCA") and led by Sir David Walker. Bain Capital Private Equity (Europe), LLP is fully committed to conforming to the Guidelines.

Bain Capital Private Equity (Europe), LLP has and will continue to provide data to the BVCA in support of its enlarged role in data gathering and economic impact analysis, in part as a means to appropriately attribute private equity returns on an industry-wide basis to financial structuring, market movements and operational improvement.

Finally, Bain Capital Private Equity (Europe), LLP will promote compliance of its portfolio companies with applicable Guidelines and will provide direct links to information about these portfolio companies.

## Bain Capital Private Equity's UK Portfolio

### Kantar

In November 2019, Bain Capital Private Equity acquired Kantar. Kantar is a portfolio of leading market research assets carved out of WPP with a global presence and client base including Fortune 500 companies and some of the world's largest advertisers.

WPP launched Kantar in 1992 by consolidating its existing market research business. Headquartered in London, UK, Kantar employs 25,000 professionals globally.

For more information on Kantar, please visit the company's website at <https://www.kantar.com>.

### esure

In December 2018, Bain Capital Private Equity acquired esure. esure is a leading UK non-life insurer underwriting private motor and home policies.

esure was established in 2000 and is headquartered in Reigate, Surrey, UK. The company was originally conceived for the online channel which now dominates insurance distribution. As of April 2023, esure employed more than 1,500 people across the UK.

For more information on esure, please visit the company's website at <https://www.esure.com>.

### Zellis

In January 2018, Bain Capital Private Equity acquired Zellis (formerly known as NGA Human Resources). Zellis is the #1 provider in the UK of HR and payroll software and related outsourcing services.

Established in 1963, Zellis is headquartered in Hemel Hempstead, UK. The company's core product "ResourceLink" is a powerful and integrated software that provides real-time information on employment history, talent management, reporting, and analytics. As of November 2019, Zellis had locations across the UK, Ireland, and India and employed more than 2,000 people.

For more information on Zellis, please visit the company's website at <https://www.zellis.com>.

## **Bain Capital's UK Private Equity Team**

Stuart Gent, Robin Marshall, and Michael Siefke serve as co-heads of Bain Capital Private Equity's Europe business. They collectively manage day-to-day business and the team, dividing responsibilities in order to maintain primary focus on their existing deal and portfolio roles. Other Partners who participate in the Europe private equity group include Luca Bassi, Cecile Belaman, Matthias Boyer Chammard, Andrej Busch, Giovanni Camera, David Danon, Christina Dix, Halvor Horten, Christophe Jacobs van Merlen, Benjamin Kunstler, Charles Megaw, Maurizio Mussi, Youssef Salha, Ivano Sessa, Miray Topay, Jurjen Van der Wiel, Nigel Walder, and Tobias Weidner. Michael Siefke and Tobias Weidner support the pan-European team from Bain Capital's Munich office.

Please visit <http://www.baincapitalprivateequity.com/team> for more information about the team.

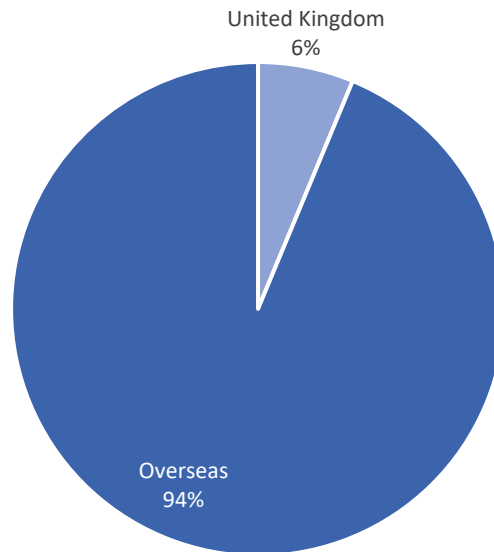
As of March 2023 there were 59 Bain Capital Private Equity investment professionals based in Europe, as well as 22 portfolio group executives dedicated to assisting portfolio company management teams in improving their businesses. This team works closely with the broader Bain Capital organization, which has more than 1,600 employees worldwide.

## **Limited Partners of Bain Capital Private Equity's European Funds**

Interests in Bain Capital Private Equity's European funds are placed privately with professional investors from around the world. Bain Capital Private Equity will report to all of the investors in its current funds eligible to invest in UK companies under European Venture Capital Association guidelines and the guidelines of the Private Equity Industry Guidelines Group. Fund investments are valued in accordance with the authoritative guidance on fair value measurements and disclosures under US GAAP. The investors in Bain Capital Private Equity's European funds have access to detailed and timely confidential information about the funds through a password protected website.

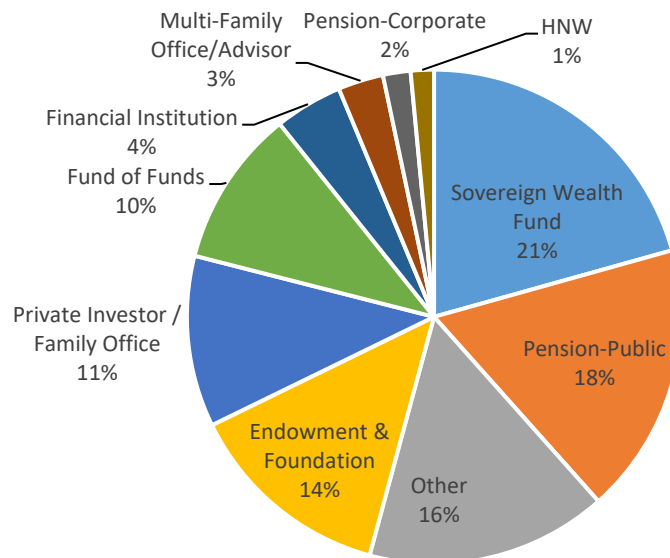
The investors in the European funds come from around the globe and represent a variety of professional investors. The composition of our investor base, by capital committed, is as follows:

## Investor Breakdown by Geography<sup>1</sup>



<sup>1</sup> As of March 31, 2023 and based on % of total commitments to Europe IV and Europe V.

## Investor Breakdown by Type<sup>2</sup>



<sup>2</sup> As of March 31, 2023 and based on % of total commitments to Europe IV and Europe V.

## Bain Capital's History in the UK

Since its founding in 1984 in Boston, Bain Capital has grown and evolved into one of the leading global private investment firms in the world. Many of our Partners and team members have worked as strategic consultants advising a large number of companies across a wide range of industries. From this heritage, Bain Capital has built upon the experience and ability of its professionals to assess a company's potential, develop powerful strategies, and implement fundamental change in partnership with great management teams. Bain Capital Private Equity now has twelve offices on four continents and has raised 13 global private equity funds, five European funds and four Asian funds.

In August 2005, Bain Capital Credit established a presence in London. Bain Capital Credit and Special Situations European team now consists of 67 investment professionals and has a successful track record of investing in Europe, managing €7.9 B across European bank loans and high yield bonds as of December 31, 2022. In addition to mezzanine investments, Bain Capital Special Situations has invested and committed approximately €9.0 B of equity in special situations investments across Europe (as of December 31, 2022).

Bain Capital Private Equity's European investment team is based in London and Munich, and operates within the globally integrated team. Since establishing a dedicated Europe office in London in 2000, the firm has raised five Europe-focused funds and has invested in companies across a broad range of industry sectors and countries.

In October 2001, Bain Capital Fund VII-E, L.P. ("Fund VII-E") was organized as the primary vehicle for making European private equity investments, with \$500 million in commitments. While Fund VII-E's primary focus was to invest in attractive European mid-market companies, it also maintained the flexibility to opportunistically pursue select larger European investments by sharing these investment opportunities with Bain Capital's global private equity funds. This investment sharing structure enabled Fund VII-E to invest in a range of transaction sizes, without becoming overly concentrated in a small number of very large investments and without the pressure of investing a fund that Bain Capital felt was too large.

In August 2004, Bain Capital Fund VIII-E, L.P. ("Fund VIII-E") was organized as a successor fund to Fund VII-E, with €1.015 billion in commitments. Like Fund VII-E, Fund VIII-E focused its investment activities in mid-market European companies while opportunistically investing in attractive larger transactions alongside Bain Capital's global private equity funds. It also expanded its investment focus to include two investments in South Africa.

In March 2008, Bain Capital Europe Fund III, L.P. was organized as the successor fund to Fund VIII-E, with €3.5 billion in commitments. It pursued a similar strategy to Fund VIII-E.

In November 2014, Bain Capital Europe Fund IV, LP was organized as the successor fund to Europe Fund III, with €3.5 billion in commitments. Europe IV continued to focus on companies headquartered in Europe, typically with international operations or aspirations, where Bain Capital has significant comparative advantage over other potential bidders.

In June 2018, Bain Capital Europe Fund V, SCSp was organized as the successor fund to Europe Fund IV, with €4.35 billion in external commitments.

### **Bain Capital Private Equity's Investment Strategy**

Bain Capital Private Equity pioneered the value-added investment approach. We partner with management teams to help build and grow great companies. Our success is built on a collaborative approach that harnesses the power of those great teams to generate the best ideas and strategies.

Our global team, which now operates in twelve offices on four continents, has made more than 1,300 primary and add-on investments that have generated consistently strong returns. Collectively, about 10 percent of our private equity funds' commitments come from our professionals, far in excess of industry convention and reflective of both our strong principal investor mentality and confidence in our ability to generate industry-leading returns.

Bain Capital Private Equity's expected holding period for an investment is four to seven years. Each of its funds is formed for a period of approximately ten years, which allows Bain Capital Private Equity to make considered, long-term investments with a view towards true improvement and value creation in its portfolio companies.

Please visit <http://www.baincapitalprivateequity.com> for more information about our strategy.

### **Contact Us**

For further information regarding Bain Capital Private Equity's UK operations, or any questions about this report, please contact Will Rosen at +44 (0) 203 073 5606.

**This document is not an offer to sell securities. Bain Capital funds are privately placed to eligible investors only.**